

July 30, 2009

Re: 10<sup>th</sup> Anniversary Media Kit

Ohio's Medicare Quality Improvement Organization (QIO) is ten years old! In celebration of Ohio KePRO's 10-year anniversary, we've created a media kit with highlights from the QIO Program and Ohio healthcare over the past decade. The kit includes information about the work we do to achieve quality improvements throughout the state.

As you may know, Ohio KePRO works in collaboration with Ohio healthcare providers and professional organizations to help improve the quality and efficiency of care for the state's 1.8 million Medicare beneficiaries, and to protect the integrity of the Medicare Trust Fund. With the fluctuating state of the healthcare environment, this work is more important now than ever. Please take a moment to review the special anniversary information featured on our website, and to access other news and updates about the QIO program and important healthcare issues. Our site also offers tools and resources for healthcare providers and Medicare beneficiaries related to Medicare quality improvement projects.

I hope you find this information valuable, and that you'll continue to turn to Ohio KePRO as a resource for Medicare beneficiary and quality improvement information.

Regards,

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